

23rd July 2014

New Home for Denplan Advantage

Highlighting its focus on supporting the business success of its members, Denplan has announced the relaunch of Denplan Advantage. Now hosted in the 'Resources' area of the newly refreshed www.denplan.co.uk, this service provides exclusive offers and discounts for Denplan members with specially selected business partners.

Richard Ward, Head of Marketing at Denplan commented: "Denplan strive to use our strong professional brand to provide our members with unique and valuable offerings and support for all aspects of their business. Denplan Advantage brings together these exclusive benefits to create a hub of offers for our members that they would not be able to get anywhere else. New offers will be added consistently to deliver the latest deals and to promote brilliant results for our members both in business and personal wellbeing."

Offers currently on the website include discounts with suppliers such as Dential Tubules, Kwango, NatWest Mentor and Paradigm Designs – with more being added all the time. For more information please visit www.denplan.co.uk/advantage using your unique Denplan login, or call Denplan on 0800 169 9962.

Denplan *advantage*
Exclusive discounts for member dental practices

-ends-

Notes to Editors:

About Denplan

Denplan Limited is the UK's leading dental payment plan specialist owned by Simplyhealth; with more than 6,500 member dentists nationwide caring for approximately 1.7 million Denplan registered patients. Established in 1986 by two dentists who pioneered the concept of dental payment plans, Denplan has been at the heart of dental care for over 25 years. Today, Denplan has a wide range of dental plans for adults and children, enabling patients to spread the cost of their private dental care through a fixed monthly fee. Denplan supports regular attendance and preventive care, reducing the need for clinical intervention and helping patients to maintain healthy teeth and gums for life. Patient enquiries telephone: 0800 401 402 Dentist enquiries telephone: 0800 328 3223

www.denplan.co.uk

- Denplan Care: all routine and restorative care + worldwide dental injury and dental emergency cover
- Denplan Essentials: routine care only + worldwide dental injury and dental emergency cover
- Plans for Children: routine and other agreed care + worldwide dental injury and dental emergency cover
- Membership Plan: registered with the dentist + worldwide dental injury and dental emergency cover
- Denplan Emergency: worldwide dental injury and dental emergency cover only
- Denplan Enhance: interest-free patient loans of £250 – £25,000 for dental treatment
- Company Dental Plans: company funded, voluntary and flexible benefit schemes

Denplan also provides a range of professional services for its member dentists and their practice teams, including the Denplan Quality Programme, Denplan Excel Accreditation Programme and Denplan Training. Plus regulatory advice, business and marketing consultancy services and networking opportunities.

For more information about Denplan:

Mia Habens

Denplan Press Office

Tel: 01962 827 931

Pressoffice@denplan.co.uk

About Simplyhealth

- Simplyhealth became its own brand in 2009 after bringing together HSA, BCWA, LHF, HealthSure, Totally Active, its family of health companies
- Simplyhealth has been providing healthcare solutions for 140 years, and is dedicated to serving its customers and patients through a variety of cash plans, dental plans, private medical insurance, self funded health plans and mobility and living aids
- Simplyhealth is a trading name of Simplyhealth Access, which is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and Prudential Regulation Authority
- Simplyhealth as it stands today, now covers nearly four million people with health plans (more than any other company) and helps 20,000 companies with their employees' health
- Simplyhealth is committed to making a positive impact on its communities. Each year, it donates over £1 million to health related charities and causes

For further information: newsroom.simplyhealth.co.uk